



Golden Charter is a trusted funeral plan provider for a reason



"Yesterday my wife and I took out funeral plans with Golden Charter. We were guided through the process by Lorraine at Golden Charter who was very helpful and extremely professional, knowledgeable, caring and understanding. Would recommend Golden Charter to anyone looking for a funeral plan."



"Excellent, helpful, friendly and professional service by Mariama in the Golden Charter contact centre who made the process of buying a funeral plan easy and straightforward. We would highly recommend this company to friends and family especially if all their staff deal with potential clients the same way. Thank you Mariama you are a credit to the company."



"Spoke with Paul at Golden Charter today to start a funeral plan for my mother. Paul was extremely helpful and professional and made the process very easy. Five star rating!"

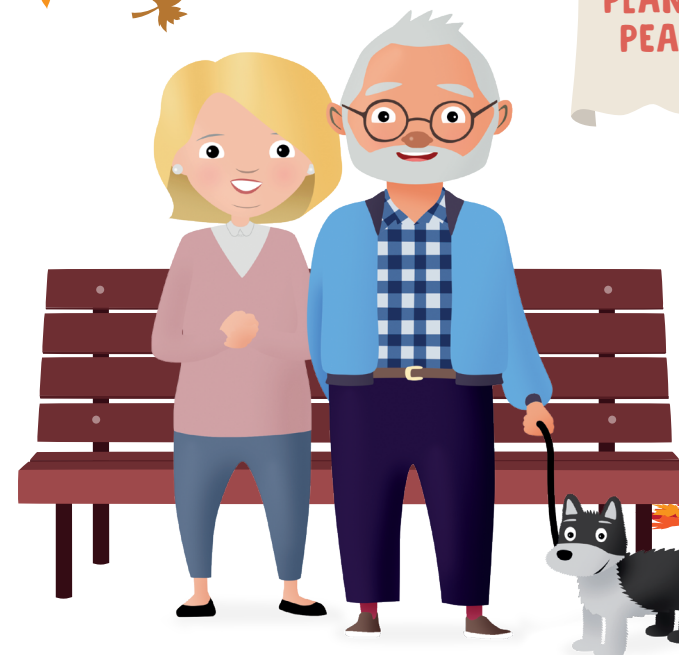
Customer quotes from Trustpilot



Golden Charter Limited trading as Golden Charter Funeral Plans is authorised and regulated by the Financial Conduct Authority (FRN:965279).

1. Based on a Golden Charter analysis and independent research of the funeral plan market size as at January 2023. 2. Correct at March 2023. 3. Based on number of funeral director branches in the UK accepting Golden Charter plans as at March 2023. Golden Charter, Canniesburn Gate, 10 Canniesburn Drive, Bearsden, Glasgow, G61 1BF. Registered in England No. 02511598. Registered office: Golden Charter Ltd, One Fleet Place, London, EC4M 7WS.

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One less thing to worry about

Discover the peace of mind a Golden Charter funeral plan can bring



Introduced by your local independent funeral director for personal service and support when it matters most

Give your family the gift of peace of mind

Help protect your loved ones from the worry and expense of your funeral with a Golden Charter funeral plan. It's a chance to take control, feel prepared, and get peace of mind for you and the ones you care about.

What is a funeral plan?

A funeral plan is an easy way to pre-arrange the funeral you want and pay for the funeral director's services included in your plan.

A plan lets you decide on all the main details about your funeral now, so there's no uncertainty and fewer stressful decisions for your family later on. It's a simple, thoughtful way to plan ahead.

Plans also include an allowance towards third party costs. These are costs for essential services such as cremation or burial fees,

and the minister or officiant's fee to perform the service. These are outside of your funeral director's control but will need to be paid at the time of the funeral.

It's an easy way to do something amazing for your family

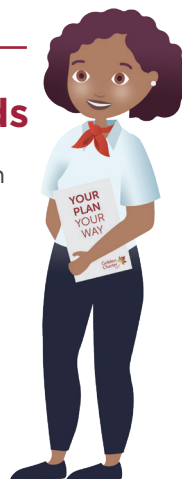
Few people like to talk about their funeral. A Golden Charter funeral plan can help make things easier for everyone. When the time comes, just one phone call is all that's needed to activate your plan. Everything will be taken care of by your funeral director and carried out according to your wishes.

A plan that offers the best of both worlds

Golden Charter is one of the UK's largest funeral plan providers.¹ With over 30 years' experience, almost 900,000 people have chosen to plan ahead with us.²

We work with over 2,900 funeral directors across the UK.³ These trusted, local firms understand the needs of families in their community.

It means your funeral plan offers the best of both worlds – the personal service and support of a local funeral director when it matters most, and the reassurance and security of a leading funeral plan provider.¹



Five reasons why people are planning ahead with a Golden Charter funeral plan

- ✓ Specify your wishes in advance and arrange the send-off you really want
- ✓ Help protect your family from the worry and expense of your funeral
- ✓ Fix the cost of the funeral director's services included in your plan
- ✓ Choose from a range of plans and ways to pay
- ✓ Easy to apply with no medical questions

Act now for one less thing to worry about

No-one likes to think about death or funerals, whether it's our own or that of our loved ones. But having a plan can often help to make things that little bit more bearable. It can be very comforting to know that when the time comes, your funeral wishes will be taken care of.

So why not take the first step towards peace of mind and call Golden Charter today? There's no obligation and no commitment, just the chance to find out more:



Call Golden Charter free on **0800 090 2495**

When you get in touch, please tell us the name of your funeral director to make sure your plan and funeral arrangements are assigned to them.

Why am I calling Golden Charter?

You have been given this leaflet by one of our network of funeral director partners. Funeral plans are now regulated by the Financial Conduct Authority and your funeral director is an introducer appointed representative of Golden Charter. This means you'll benefit from our experience and expertise while arranging your plan, and their professionalism and care to carry out your funeral wishes whenever in the future they're required.

Lines are open 9am - 5pm, Monday to Friday.

Golden Charter funeral plans are available to all UK residents, regardless of age and state of health.